

THE PHYSICAL ENVIRONMENT FOR POULTRY FARMING: A CASE STUDY OF AJMER CITY

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ABSTRACT

India is a developing country like all other developing countries; this country to is facing the twin problem of their nourishment and unemployment. The vital need of the hour is to produce and grow material which helps the Indians in removing the ill effects of undernourishment. The calorie intake of an average Indian is very low, so the dietary supplement is a must for India, which is a poor and half starving nation. The development of the poultry industry will go a long way in providing nutritious food to the millions of Indians it will help in their economic uplift and will also provide new vistas of employment. Poultry farming is developing in India day by day; it has brought a drastic change in our economy, but farmers face so many difficulties in it. It is not an easy job to the farmers, because many Chickens dies during the poultry farming. There is a lack of knowledge to farmers about the environment and feed in the farming. This paper is an attempt to highlight the physical environment for poultry farming with special reference to Ajmer city.

KEYWORDS: *Physical Environment, Poultry Farming*